

WCPO TV, CINCINNATI, OHIO
Community Problems and Needs Report
3rd Quarter
June 1 – September 30, 2012

Program Title: Our World with Black Enterprise

Source: Recorded

Time/Day: 4:30 a.m. – 5:00 a.m.
Sunday

Frequency: Weekly

Type: Public Affairs

Program Description

This program deals with current issues with an African American perspective. The host is typically Juan Williams, but frequently guest hosts include James Brown and Julian Bond. A wide variety of subjects are covered through one-on-one interviews or panel discussions, whichever serves the subject matter best.

Individuals/Families in Need

07/02/12 - Andre Harrell radio host, founder Harrell Records about longevity in music industry. 2nd topic ... why Americans are not getting married.

Economy/Unemployment & Jobs; Individuals and Families in Need

07/09/12 – Laila Ali (boxer) Marion Jones (runner) excelling in their fields and consequences of cheating. Former Labor Secretary Alexis Herman. Fashion runway show specialist, Audrey Smaltz

Human Relations/Diversity; Economy/Unemployment & Jobs

07/16/12 – Struggles and challenges performing on stage with Blair Underwood and Nicole Ari Parker. Future of the Hip Hop industry. Exec. Director of Harlem Y who highlights their Black Achievers in Industry Award

Human Relations/ Diversity; Education; Individuals and Families in Need

07/30/12 – Author Michael Baisden talks about new book, The Maintenance Man II and source of his writing. On the Record discussion looks at the high numbers of people of color who go missing each year. Swimming silver medalist, Martiza Cortez who in free time is teaching water safety and swimming to children.

Human Relations/Diversity; Economy/Unemployment & Jobs

08/06/12 – Anita Hill discusses Clarence Thomas confirmation hearing and controversy. Panel discussion diversity in the workforce in the 21st century. Women of Power Legacy Award winner, Rachel Robinson.

Education; Economy/Unemployment & Jobs

08/13/12 – All Access interview with Quincy Jones, musician, arranger, composer and Grammy winner (27) discusses his work and the future of the recording industry.

2012 Presidential Election; Economy/Unemployment & Jobs

08/20/12 – Interview with the Rev. Jesse Jackson discussing his friend Rev. Dr. Martin Luther King and today's struggle to fight for Human Rights and what's next. On the Record segment examines the Republican strategy to attract the African American vote. Spotlight on young engineer, Ronald Hickland, Jr. on mission to design a better bowling ball.

Economy/Unemployment & Jobs; 2012 Presidential Election

09/03/12 – Eric Benet, singer, songwriter, actor. Talks about his career and family. Political roundtable discussion of topics trending in the news. First black ring master in for the Ringling Bros. Barnum and Bailey Circus.

2012 Presidential Election; Vitality of Non Profits

09/17/12 – Is it a Movement, or just Moment? Discussion of its resurrection. Trayvon Martin and Occupy Wall Street is attracting headlines and a growing number of Americans are banning together to fight social injustice.
(missing episodes are repeats)